



# Add the Benefits of Gift Cards to Your Business

Take advantage of 50 free customized cards\* and a 60 day free trial\*\* to add the many benefits of gift cards to your business. Gift cards improve customer loyalty and act as miniature billboards improving brand awareness and reminding customers to return to your location every time the card is seen. They are the fastest growing form of non-cash payment in the country and Harbortouch offers a comprehensive gift card solution that can easily be added to your business.

## ELECTRONIC GIFT CARD ADVANTAGES

Unlike traditional paper certificates, the balance on the card is automatically updated with each use. This process eliminates the need for you to provide a cash reimbursement to your customers for the remaining value of the card. Gift cards can also be reloaded with additional value, making them an ideal tool to promote repeat shopping. Additionally, customers generally spend more than the amount of the gift card and cards that are never utilized (lost or forgotten) represent 100% profit to you!

## THE PERFECT GIFT CARD PACKAGE

Harbortouch offers a variety of gift card options to suit your specific needs. Choose from a broad selection of predesigned card templates or produce your own cards with custom artwork and images. A simple and intuitive online interface allows you to easily select a template or upload your own image and then customize with your business information. Select different fonts, colors and text placement to suit your unique business needs. Each package contains gift card sleeves and envelopes, window decals and a tabletop display with insert.

## ADDITIONAL BENEFITS

Gift cards are great for cash flow because they are prepaid before you provide the goods and services allowing you to invest these prepaid dollars into your business. They make great "thank you's" and incentives to potential customers or can be given in place of cash for returns. Gift cards also take up minimal space and are easy to stock and display. You will even have access to your daily gift card activity as well as comprehensive reporting via Harbortouch Online. Additionally, your customers will be able to check the balance of their cards online.

Contact your Harbortouch sales representative to get started with 50 free gift cards today!

\*Merchant processing agreement required. See agreement terms and conditions for complete details.  
\*\*After 60 day trial, a \$12.95 monthly fee and a \$0.20 transaction fee will apply.

**CONTACT YOUR HARBORTOUCH SALES REPRESENTATIVE TODAY!**

SALES REPRESENTATIVE: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

